

TRENT ROMER

Everyday Sustainability

B's & V's

Buy Recycled Content

If you're not buying recycled content, you're not recycling.

When you buy recycled content (*clothes, shoes, packaging etc.*), you create demand for existing materials rather than new. Using existing materials lowers overall emissions and diverts material from landfills.

Buy Locally/Regionally

Location matters.

Buying locally reduces overall emissions, fosters community and supports local jobs.

Value What You Buy

Buy quality and long lasting instead of cheap and disposable.

Long-lasting goods have a much lower carbon footprint than short use alternatives.

Verdict

Your choice.

You are the judge and jury of what you buy and how you dispose of items.

Volunteer

Every action matters.

Find a group or event to contribute your passion and talents to help the environment.

To change the world, *you have to do it every day.*